

Updated:
Sep 3, 2025

Assistant Professor, Graphic Design
East Tennessee State University
College of Arts & Sciences
Art & Design Department
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I. EDUCATION

Degrees Conferred

- 2016 *Northern Illinois University—Master of Fine Arts, M.F.A.—Visual Communication*
School of Art & Design—College of Visual of Performing Arts—DeKalb, IL
- 2006 *Northern Illinois University—Bachelor of Arts, B.A.—History*
Department of History—College of Liberal Arts & Sciences—DeKalb, IL
Minor—Studio Art—Visual Communication
School of Art & Design—College of Visual of Performing Arts—DeKalb, IL

International Study

- 2009 *Northern Illinois University—Design & Architecture: Italy, Switzerland & Spain*
School of Art & Design—College of Visual of Performing Arts—DeKalb, IL

Licenses & Certifications

- 2025 *AIGA Professional Design Certification, Certified Design Leader*
AIGA, The Professional Association for Design
Jul 15
- 2025 *AIGA Leading Innovation—Certificate*
AIGA, The Professional Association for Design
Feb 20
- 2025 *AIGA Professional Foundations—Certificate*
AIGA, The Professional Association for Design
Feb 3
- 2022 *Google—Foundations of User Experience (UX) Design—Certificate*
Facilitated by Coursera
Feb 14

II. EXPERIENCE

Academic Appointments

- 2021– *Assistant Professor—Graphic Design*
East Tennessee State University—Johnson City, TN
Graphic Design Area—Department of Art & Design
Visual Arts Program—College of Arts & Sciences
- 2019–21 *Assistant Professor—Graphic Design*
University of Nebraska at Omaha—Omaha, NE
Graphic Design Concentration—Studio Art Department
School of the Arts—College of Communication, Fine Arts & Media
- 2012–19 *Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts
- 2017 *Adjunct Instructor—Graphic Design*
College of DuPage—Glen Ellyn, IL
Graphic Design Department—Arts, Communications & Hospitality Division
- 2009–11 *Adjunct Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts

Professional Practice & Studio Experience

- 2012–
Principal & Creative Director
Heart Giants (d.b.a. Strube Design)—Johnson City, TN
- SELECT CLIENTS
Center for New Community, GlobeMed, ETSU Theatre & Dance, Leap Year Project,
Life Well Pharmacy, Made by We, 988 Suicide Lifeline, Woman Made Gallery, Youth Build
- 2011–12
Designer & Front-End Developer
Tilt Shift—Chicago, IL
- SELECT CLIENTS
Future Founders Foundation, GlobeMed, Illinois Educational Foundation,
Neighborhood Story Project, Zealous Good
- 2007–11
Graphic Designer
Illinois Association of School Business Officials—DeKalb, IL
- 2005–07
Associate Design Editor
Sun-Times News Group—Beacon News—Aurora, IL

III. TEACHING

Workshops & Teaching Beyond the Classroom

- INVITED & EXTERNAL WORKSHOPS
- 2020
Start with an -ISM: Using Visual Rhetoric as Social and Cultural Discourse—NATIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
Feb 11
- INTERNAL WORKSHOPS
- 2021
Learning Together Day: “One Region, One Purpose, Every Child”—REGIONAL
East Tennessee State University—Department of Art & Design—Johnson City, TN
Oct 22
- 2018
Exploring STEAM through Digital Arts—INSTITUTIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
Jul 21–26
- 2017
American Art & Design Education Program—INSTITUTIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
Jun 23–27

Student Awards

- 2025
UCDA Student Poster Design Initiative: Mindful—NATIONAL, PROFESSIONALLY JURIED
Skyler Cable, *Tune In to the Viewer*
Alex Malina, *Practice Mindful Design*
Ella Willbourn, *Thoughts Become Things*
Honorable Mention
- 2024
Addy’s, American Advertising Federation—REGIONAL, PROFESSIONALLY JURIED
Kaitlyn Honeycutt, *Teracot*
Cross Platform Integrated Campaign
Silver, Student
- 2023
The Fletcher Exhibit: Social & Politically Engaged Art—REGIONAL, PROFESSIONALLY JURIED
Nathan Lanning, *No Color*
Kaitlyn Honeycutt, *Playgrounds for All*
Madison Holman, *I Love You*
Award of Design Excellence, Student
- 2023
UCDA Student Poster Design Initiative: Same/Difference—NATIONAL, PROFESSIONALLY JURIED
Nathan Lanning, *No Color*
First Place
Kaitlyn Honeycutt, *Playgrounds for All*
Second Place
Madison Holman, *I Love You*
Honorable Mention

- 2023 Addy's, American Advertising Federation—REGIONAL, PROFESSIONALLY JURIED
Devyn Barger, *Pork-Fection*
Online/Interactive—Application (Mobile or Web-Based)
Judge's Choice, Student (Highest Honor)

IV. SCHOLARSHIP

Publications

- 2024 Strube, J., Van Kampen, S. "Money v. Humanity: Design Education More Than Industry Ready"
The Design Journal: An International Journal for All Aspects of Design. Submitted 08/02/24.
—CURRENTLY UNDER EDITOR AND PEER REVIEW—PEER-REVIEWED, INTERNATIONAL
- 2022 *Discarded: Reflections on a Pandemic*. Ed. Saskia Van Kampen. April 2022, 126–127.
- 2021 Strube, Johnathon. "Quaran-Taught: An Educator's Thoughts on the Issues of Remote Teaching."
Designer. Volume 46, Issue 3, Fall 2021, 10–12.
<https://www.ucda.com/quarantaught/>
- 2021 Strube, Johnathon. "Design Justice: Community-Led Practices to Build the World We Need."
Review of Design Justice: Community-Led Practices to Build the World We Need. *Design and Culture: The Journal of the Design Studies Forum*. Volume 13, Issue 2, July 2021, 246–248.
DOI: 10.1080/17547075.2020.1831294—PEER-REVIEWED, INTERNATIONAL
<https://www.tandfonline.com...10.1080/17547075.2020.1831294>

Conference Sessions: Chair

- 2022 *Designing Ethics*—PEER-REVIEWED, NATIONAL
Water Shed: 2022 SECAC Annual Conference
Maryland Institute College of Art—Baltimore, MD
Oct 26–29 (session peer-reviewed a second time, retained, and delivered at 2022 conference)
- 2021 *Designing Ethics*—PEER-REVIEWED, NATIONAL
SECAC Annual Conference
University of Kentucky—Lexington, KY
Nov 10–13 (session cancelled due to Covid-19 pandemic—to be peer-reviewed for delivery at 2022 conference)

Panel Discussions: Chair

- 2021 *Re-Centering (and De-Centering) in Design Education*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: {Re-}
University of The Incarnate Word—San Antonio, TX
May 26 (delivered online as result of Covid-19 pandemic)

Panel Discussions: Contributor

- 2024 *Design Workshops as Transformative Teaching Tool*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Immerse
Arizona State University—Mesa, AZ
May 20–22
- 2024 *Systems That Changed My Workflow*—INVITED, REGIONAL
AIGA, The Professional Association for Design—Asheville Chapter
Mojo Co-Working Event Hall—Asheville, NC
Mar 21
- 2023 *Beyond the Paperwork: A Discussion on How to Better Assist Students with Disabilities in the Creative Classroom*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Same/Difference
Bowling Green State University—Bowling Green, OH
May 21–22
- 2012 *Branding and Entrepreneurship Panel Discussion with Firebelly University*
Debbie Millman's Masters in Branding Class—School of Visual Arts—New York, NY
Mar 30

Roundtable Discussions: Chair

- 2024 *Diverse Discussions: 20 x 20 Posters for Peace*—INSTITUTIONAL
Slocumb Galleries
East Tennessee State University—Johnson City, TN
Nov 14

- 2022 *Diverse Discussions: Women's Rights Are Human Rights*—INSTITUTIONAL
Reece Museum
East Tennessee State University—Johnson City, TN
Apr 28
- 2021 *Quaran-Taught: Lessons from Teaching in a Global Pandemic*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: {Re-}
University of The Incarnate Word—San Antonio, TX
May 24 (delivered online as result of Covid-19 pandemic)
- Papers & Presentations**
- 2026 Pabellon, D. and Strube, J. (2026) *From Individual Agency to Collective Action: Pedagogical Approaches in Contemporary Graphic Design*
—PEER-REVIEWED, INTERNATIONAL (ACCEPTED)
Twentieth International Conference on Design Principles & Practices: Design Across Time
Sapienza University of Rome—Rome, Italy
Feb 25–27
- 2025 *How Circles of Practice and a Diversity of Mindsets Can Define a Student-Centered Visual Arts Conference*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Mindful
UNC-Charlotte—Charlotte, NC
May 19–21
- 2025 *Workshops as Tools for Agility, Collaboration, and Disruption*—PEER-REVIEWED, NATIONAL
Tooling: 2025 National Conference on the Beginning Design Student
North Carolina State University College of Design—Raleigh, NC
Feb 27–Mar 2
- 2024 *Money v. Humanity: Design Education More Than Industry Ready*—PEER-REVIEWED, NATIONAL
Wayfinding: 2024 SECAC Annual Conference
Atlanta, GA
Oct 23–26

Mid-America College Art Association Virtual Conference: Sattelite
Auburn University—Auburn, AL
Mar 21–23
- 2024 *Personal Agency: A Starting Point for Scoping BFA Capstone Projects*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Immerse
Arizona State University—Mesa, AZ
May 20–22
- 2023 Pabellon, D. and Strube, J. (2023) *Between Practice, Pedagogy, and Place: How Auto-Ethnographic Reflection Can Guide Design Educators in a Divided Country*—PEER-REVIEWED, NATIONAL / PEER-REVIEWED, INTERNATIONAL
UCDA Design Education Summit: Same/Difference
Bowling Green State University—Bowling Green, OH
May 21–22

Seventeenth International Conference on Design Principles & Practices:
New Agendas for Design: Principles of Scale, Practices of Inclusion
Polytechnic Institute of Lisbon—Lisbon, Portugal
Mar 29–31
- 2022 van Kampen, S., Galperin, A., Jager, K., Noel, L., and Strube, J. (2022) *Where do we go from here? Rethinking the design studio after the Covid-19 pandemic*, in Lockton, D., Lenzi, S., Hekkert, P., Oak, A., Sádaba, J., Lloyd, P. (eds.), *DRS2022: Bilbao*, 25 June – 3 July, Bilbao, Spain.
<https://doi.org/10.21606/drs.2022.345>—PEER-REVIEWED, INTERNATIONAL
- 2022 *Designing Personal Agency*—PEER-REVIEWED, NATIONAL
Mid-America College Art Association Virtual Conference
Slippery Rock University—Slippery Rock, PA
Mar 31–Apr 2 (delivered online as result of Covid-19 pandemic)
- 2021 *Pedagogical Perspectives on Sustainability and Diversity Practices within the Design Classroom*—PEER-REVIEWED, INTERNATIONAL
AICAD Symposium: Must Give Us Pause: Diversity + Sustainability
Nov 4–6 (delivered online as result of Covid-19 pandemic)

- 2020 *The User Experience of Research Presentations: Leveraging the Design Process as a Framework for Constructing User-Centered Solutions to the Design of Research Presentations*—PEER-REVIEWED, NATIONAL International Design Engineering Technical Conferences & Computers and Information in Engineering Conference The American Society of Mechanical Engineers—St. Louis, MO Aug 17–19 (delivered online as result of Covid-19 pandemic: event.asme.org/IDETC-CIE-2020)
- 2020 *The Kids are Alright with Voting: A Case Study in Using Mobile Devices as Ethnographic Research Tools*—PEER-REVIEWED, NATIONAL UCDA Design Education Summit: Human-Centered Drake University—Des Moines, IA Jul 1 (delivered online as result of Covid-19 pandemic)
- 2018 *Poster As Social Discourse*—PEER-REVIEWED, NATIONAL UCDA Design Education Summit: Good Design Works Youngstown State University—Youngstown, OH May 21–22
- 2018 *Making Thoughts* Design Inspiration Weekend: NEXT—Society of Typographic Arts—Chicago, IL Jan 12–14
- 2017 *Creating a Rigorous Graphic Design Foundation Course: Preparing Diverse First Year Visual Communication Students for Success*—PEER-REVIEWED, NATIONAL UCDA Design Education Summit: Hand and Machine Kutztown University—Kutztown, PA May 22–24
- Grants Received & Funded Research**
- 2024 \$5,000 *Mary B. Martin Award*—PEER-REVIEWED, INSTITUTIONAL College of Arts & Sciences—East Tennessee State University—Johnson City, TN Submitted: Jan 2024 Awarded: Mar 2024
- 2022 \$18,500 *Mary B. Martin Award*—PEER-REVIEWED, INSTITUTIONAL College of Arts & Sciences—East Tennessee State University—Johnson City, TN Submitted: Jan 2022 Awarded: Mar 2022
- 2020 \$9,000 *High Tech Grant*—PEER-REVIEWED, INSTITUTIONAL College of Communication, Fine Arts & Media—University of Nebraska Omaha—Omaha, NE Submitted: Dec 2019 Awarded: Feb 2020
- 2020 \$2,500 *Open Educational Resource Grant*—PEER-REVIEWED, INSTITUTIONAL Criss Library—University of Nebraska Omaha—Omaha, NE Submitted: Jan 2020 Awarded: Feb 2020
- Media & Press: Digital & Print**
- 2024 East Tennessean. “ETSU student Kaitlyn Honeycutt awarded Silver Addy.” March 24, 2024. <https://tinyurl.com/3b6ms885>
- 2023 Designer Magazine. “Same/Difference: UCDA Student Poster Design Initiative.” Spring/Summer, 2023. Vol. 48, No. 1–2. August 1, 2023. <https://www.ucda.com/designer-magazine/>
- 2023 East Tennessean Online. “ETSU to Host Art Conference this Spring.” Last modified March 22, 2023. <https://tinyurl.com/58vtwwjy>
- 2017 Frank Magazine. “Design for Good.” Vol. 6., Columbia College, Chicago, IL, (March 2017): p. 8:11–13.
- Media & Press: Podcast & Streaming**
- 2018 *Design.Edu Today Podcast: “Adding Social Context to Interactive Design Courses” with Anne Berry, Cleveland State University & Johnathon Strube, Northern Illinois University* UCDA Design Education Summit: Good Design Works Youngstown State University—Youngstown, OH May 21–22

Awards & Honors

- 2025 *UCDA Design Awards—Silver, Digital Design*—PEER-REVIEWED, NATIONAL
UCDA, University & College Designers Association—Smyrna, TN
Aug 29
- 2020 *Design Incubation Fellowship—Design Incubation*—PEER-REVIEWED, NATIONAL
St. John's University—New York, NY
Jun 4–Jun 6
- 2019 *Show. Nebraska—Gold, Professional*—PEER-REVIEWED, REGIONAL
AIGA, The Professional Association for Design—Nebraska Chapter—Omaha, NE
Nov 23
- 2012 *Invited Designer, Tomorrow Labs—Stories of Change Impact Lab*—NATIONAL
Tomorrow Partners, Sundance Institute, Skoll Foundation—Berkeley, CA
Apr 30–May 4
- 2011–12 *Fellowship, Firebelly University*—PEER-REVIEWED, NATIONAL
Firebelly Design—Chicago, IL
Sep 5–May 31
- 2010 *Camper, Camp Firebelly*—PEER-REVIEWED, NATIONAL
Firebelly Design—Chicago, IL
Jun 21–Jun 30
- 2009 *Assistant & Collaborator*—REGIONAL
Moving Design, Thirst—Chicago, IL
Jan 19–May 15

Solo Exhibitions

- 2024 *What Does It All Mean?*
Slocumb Galleries—East Tennessee State University—Johnson City, TN
Jan 16–Feb 9
- 2016 *Assemblage of Meaning*
Gallery 215—Northern Illinois University—DeKalb, IL
Apr 7–11

Group Exhibitions

- 2021 *FLEX*
Reece Museum—East Tennessee State University—Johnson City, TN
Aug 9–Sep 24
- 2017–18 *NIU Biennial School of Art Faculty Exhibition*
NIU Art Museum—Northern Illinois University—DeKalb, IL
Nov 16–Feb 23
- 2016 *Get Out the Vote Poster Initiative*
Online Archive & Exhibition—AIGA, The Professional Association for Design—New York, NY
aiga.org/vote
- 2009 *Prelude: Northern Illinois University MFA Group Exhibition*
Pleasant Street Gallery—Northern Illinois University, School of Art & Design—DeKalb, IL
Apr 13–May 8
- 2008 *Lodz International Design Festival*
International Art Center—Lodz, Poland
Oct 10–25

Exhibitions: Curatorial

- 2024 *20 x 20 Posters for Peace International Exhibition*
Slocumb Galleries—East Tennessee State University—Johnson City, TN
Nov 11–22
Tipton Gallery—East Tennessee State University—Johnson City, TN
Jul 5–26
- 2016–17 *Latino Oral History Project Poster Exhibition*
Gallery 214—Northern Illinois University, School of Art & Design—DeKalb, IL
Oct 11–Oct 15
Center for Latino & Latin American Studies—Northern Illinois University—DeKalb, IL
Oct 18–May 13

Exhibitions: Coordination

- 2022 *Women's Rights Are Human Rights: International Posters on Gender-Based Inequality, Violence, and Discrimination (Curated by Professor Emerita Elizabeth Resnick)*
Reece Museum—East Tennessee State University—Johnson City, TN
Apr 28–May 27
Slocumb Galleries—East Tennessee State University—Johnson City, TN
May 2–Jul 29

Personal & Professional Development

- 2024– *Safe Zone Two Member*
Office of Equity & Inclusion—East Tennessee State University—Johnson City, TN
Sep 20
- 2022– *Safe Zone One Member*
Office of Equity & Inclusion—East Tennessee State University—Johnson City, TN
Oct 6

V. SERVICE

Professional Membership Groups & Organizations

- 2023– Member, DPP, Design Principles & Practices
2022– Member, DRS, Design Research Society
2021– Member, MACAA, Mid-America College Art Association
2020– Member, SECAC, formerly Southeastern College Art Conference
2018–24 Member, CAA, College Art Association of America
2016– Member, UCDA, University & College Designer Association
2015–21* Member, STA, Society of Typographic Arts (*awarded Lifetime Legacy Membership, November 2021)
2014–21 Member, Design Museum of Chicago
2008– Member, AIGA, The Professional Association for Design

Service to the Profession

- LEADERSHIP IN AIGA, THE PROFESSIONAL ASSOCIATION FOR DESIGN
- 2024 *Student Portfolio Reviewer—AIGA Asheville Design Week*
AIGA, The Professional Association for Design—Asheville Chapter—Asheville, NC
Apr 12
- 2022 *Student Portfolio Reviewer—AIGA Asheville Design Week*
AIGA, The Professional Association for Design—Asheville Chapter—Asheville, NC
Nov 14–18
- 2022 *Peer Reviewer—Surface Conference Design Education Symposium*
AIGA Design Educator's Community—AIGA National Design Conference—Seattle, WA
Oct 20
- 2021 *Digital Roundtable Moderator: #roundtables-teaching*
SHIFT-ed: Virtual Summit—AIGA Design Educator's Community
Aug 2–6
- 2020–21 *Board Officer—Director of Education*
AIGA, The Professional Association for Design—Nebraska Chapter—Omaha, NE
- 2020 *Digital Roundtable Moderator: #roundtables-research*
SHIFT: Virtual Summit—AIGA Design Educator's Community
Aug 3–7
- 2020– *Contributor—AIGA Design Teaching Resource*
Online Project Archive—AIGA, The Professional Association for Design—New York, NY
teachingresource.aiga.org
- PROJECTS CONTRIBUTED
Social Pastiche, Apr 10, 2020
- 2018 *Member—Chicago Design Week: Design In Motion Proposal Review Committee*
AIGA, The Professional Association for Design—Chicago Chapter—Chicago, IL
Oct 27–Nov 3
- 2012 *AIGA Mentor Group Leader*
AIGA, The Professional Association for Design—Chicago Chapter—Chicago, IL

2024	LEADERSHIP IN DESIGN INCUBATION, RESEARCH IN COMMUNICATION DESIGN <i>Peer Reviewer—Design Incubation Colloquium 11.1: Boston University</i> Design Incubation, Research in Communication Design—New York, NY May 15–Jun 26
2020–21	<i>Coordinator—Design Incubation Writing Group</i> Design Incubation, Research in Communication Design—New York, NY
2023	LEADERSHIP IN DRS, DESIGN RESEARCH SOCIETY <i>Peer Reviewer—Learn X Design 2023: Futures of Design Education Journal</i> DRS, Design Research Society—London, England, UK Jul 1–Aug 31
2025–	LEADERSHIP IN STA, THE SOCIETY OF TYPOGRAPHIC ARTS <i>Executive Board Officer—President</i> STA, The Society of Typographic Arts—Chicago, IL
2017–19	<i>Executive Board Officer—Treasurer</i> STA, The Society of Typographic Arts—Chicago, IL
2022–	LEADERSHIP IN UCDA, UNIVERSITY & COLLEGE DESIGNERS ASSOCIATION <i>Peer Desk Reviewer—Spark, UCDA Design Education Journal</i> Design Education Committee UCDA, University & College Designers Association—Smyrna, TN
2022	<i>Conference Chair—UCDA Design Education Summit: Agency</i> East Tennessee State University—Johnson City, TN UCDA, University & College Designers Association—Smyrna, TN May 23–24
2021–24	<i>Member—Design Education Committee</i> UCDA, University & College Designers Association—Smyrna, TN
2021	<i>Conference Co-Chair—UCDA Design Education Summit: {Re-}</i> University of the Incarnate Word—San Antonio, TX UCDA, University & College Designers Association—Smyrna, TN May 24–27 (delivered online as result of Covid-19 pandemic)
2019	<i>Peer Review Panelist—UCDA Design Education Summit: Collaborate</i> East Tennessee State University—Johnson City, TN UCDA, University & College Designers Association—Smyrna, TN May 20–21
2025	DESIGN COMPETITION PANELS, ROUNDTABLES & JURIES <i>Design Judge—UCDA National Student Design Awards</i> UCDA, University & College Designers Association—Smyrna, TN Jul 31
2024	<i>Invited Professional—Student Portfolio Showcase</i> Department of Graphic Design—Iowa State University—Ames, IA May 2
2023	<i>Design Judge—‘Same/Difference’ Student Poster Design Initiative</i> UCDA, University & College Designers Association—Smyrna, TN Mar 31
2021	<i>Design Judge—‘Moving Forward’ Student Poster Design Initiative</i> UCDA, University & College Designers Association—Smyrna, TN Oct 29
2020	<i>Invited Professional—Student Mentor Roundtable</i> Meet the Pros—AAF, American Advertising Federation Omaha—Omaha, NE Feb 17
2017	<i>Design Judge—Agency Showcase</i> Illinois Park and Recreation Assoc. Illinois Assoc. of Park Districts Conference—Chicago, IL Jan 25–27
2016	<i>Design Judge—Agency Showcase</i> Illinois Park and Recreation Assoc. Illinois Assoc. of Park Districts Conference—Chicago, IL Jan 27–29

Service to East Tennessee State University

SERVICE TO THE UNIVERSITY

2021-23

Member—Day of Giving Committee

Support and strategize tactics for engaging in donors in university monetary support program.

SERVICE TO THE COLLEGE OF ARTS & SCIENCES

2025-27

Member—Arts & Sciences Curriculum Committee

Oversight of all policies concerning new courses, academic programs, curricular changes, and other educational affairs within the College and make recommendations to the Dean.

2024

Poster Presentation Judge—Appalachian Student Research Forum

Research competition judge awarding academic prizes for oral and poster presentations.

Apr 5

2021

Faculty Ambassador—Department of Art & Design

College of Arts & Sciences representative during ETSU's New Student Orientation events.

Aug 20

SERVICE TO THE ART & DESIGN DEPARTMENT

2025

Member—Graphic Design Search Committee

Assess teaching effectiveness, creative practice, and service record to evaluate and identify a candidate that will support the graphic design area's future impact.

2025

Co-Chair—Iterations: Graphic Design & Printmaking Workshop Series

Two-day workshop series co-creator and director that facilitated student engagement with multidisciplinary art and design practitioners, professional connections, and circles of practice.

Apr 10-11

2025

Faculty Representative—Department of Art & Design

Represent department to potential applicants and new students at annual ETSU Open House.

Mar 8

2024-

Scholarship Coordinator—Department of Art & Design

Oversee the promotion and application for the Creative Arts Scholarship, regional craft scholarships, and departmental scholarships awarded each Fall and Spring semester.

2023

Co-Chair—Iterations: Total Arts Conference

Co-creator and director of a two-day student conference focused on professional, multidisciplinary art and design practices and community engagement in the Appalachian Highlands.

Apr 14-15

2022-

Member—Department of Art & Design Recruitment & Retention Committee

Member and designer for standing committee charged with leading strategic initiatives to promote department success and attract future student enrollment.

2022

Chair, Member—Strategic Planning Development Committee

Coordinator and member of temporary committee charged with interpreting, defining, and codifying external consultant research into strategic planning and positioning.

2022

Faculty Representative—Department of Art & Design

Represent department to potential applicants and new students at annual ETSU Open House.

Nov 12

2021-

Academic Advisor—Graphic Design B.F.A.

Advise students with course planning, degree requirements and successful degree completion.

2021-

Member—Graduate Faculty & Review Committee

Admit graduate applicants and provide reviews for M.F.A. candidate thesis preparation.

2021

Faculty Representative—Department of Art & Design

Represent department to potential applicants and new students at annual ETSU Open House.

Nov 13

SERVICE TO THE GRAPHIC DESIGN PROGRAM

2021-

Member—Graphic Design Area Committee

Coordinate ALL facets and activities associated with the BFA Graphic Design major or program.